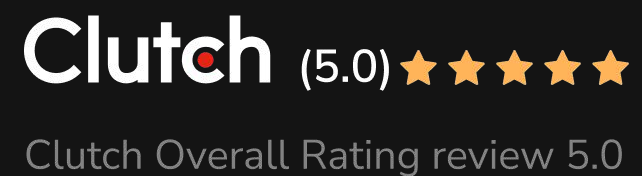




Estimate and Growth Ideas for Your Project



Agenda

1/ Project and solution overview	03	7/ Recommended growth ideas	09
2/ Collaboration flow	04	8/ Our similar projects	11
3/ Team structure	05	9/ Customers feedback	12
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1/ Project and Solution Overview

Demo Company aims to develop a Shopify app that transforms an existing Google Sheet into a dynamic sales forecasting tool for e-commerce retailers. This app will predict sales across various timeframes, track performance trends, and provide real-time insights to help merchants make informed decisions. It will also alert users to significant sales fluctuations, enabling timely marketing adjustments or issue resolution.



At Stellar Soft, we recommend building it as a Shopify-embedded app with seamless API compatibility, compliance with Shopify App Store requirements, and optional third-party integrations for automated alerts via email, Slack, or WhatsApp.



2/ Collaboration Flow

01

Kickoff Meeting

Meet our team, define project objectives, clarify roles, and establish a communication plan.

02

Solution-First Session

Work with our analysts and project managers to refine the user flow, journey, and feature map, ensuring clear project scope and goals.

03

Development Schedule

A structured timeline aligned with functional components, guiding demo sessions where we showcase progress.

04

Weekly Meetings

Regular check-ins to review progress, address feedback, and plan upcoming tasks, keeping you engaged in the process.

05

Bi-Monthly Project Health Check / during your project

A direct line to our CEO for transparent feedback and alignment on project direction.

06

Daily Communication / during your project

Continuous updates via Slack and Asana, with additional support through email, Google Meet, phone, or WhatsApp.

3/ Team Structure

To ensure a successful and timely platform development, we’ve assembled a highly skilled team tailored for efficiency and quality. Our project manager guarantees a self-sufficient team that responds to all the client requests.

Total:

6 professionals – Optimized for a 4-month development timeline.

- 1 x

Laravel Developers (Full-Time)

Build the app’s architecture, ensuring performance, security, and scalability.
- 1 x

Project Manager (Part-Time)

Oversees development, coordinates tasks, and ensures timely delivery.
- 1 x

UI/UX Designer (Part-Time)

Creates high-fidelity mockups, ensuring brand consistency and responsiveness.
- 1 x

DevOps Engineer (Part-Time)

Manages infrastructure, deployment, and system maintenance for stability.
- 1 x

Shopify Front-End Developer (Full-Time)

Develops the user interface with HTML, CSS, and related technologies.
- 2 x

Laravel Developers (Full-Time)

Build the app’s architecture, ensuring performance, security, and scalability.
- 1 x

QA Engineer (Part-Time)

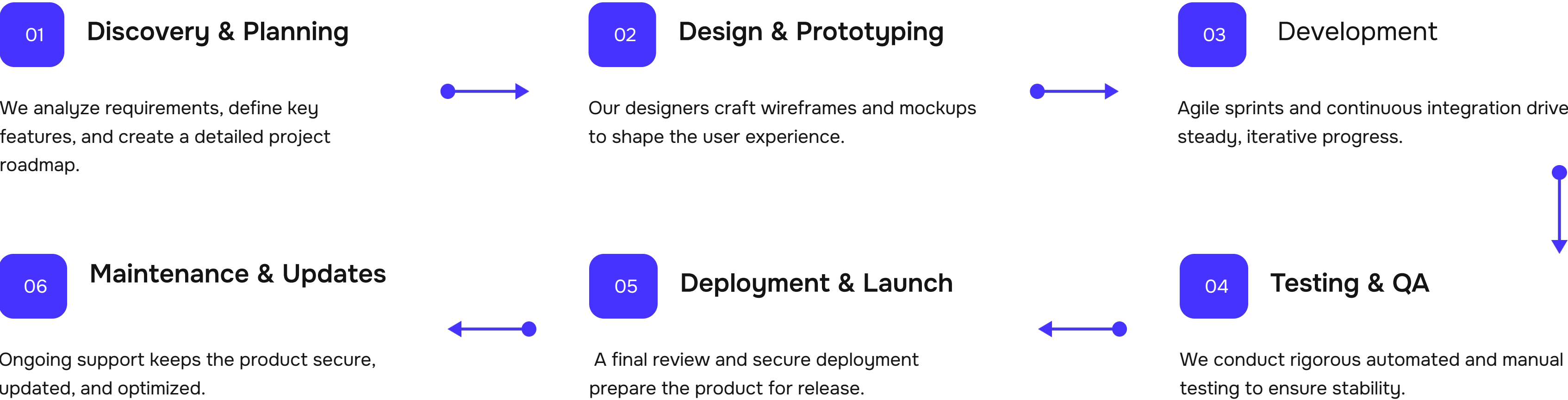
Tests functionality to ensure a seamless, bug-free experience.
- 1 x

Shopify Front-End Developer (Full-Time)

Develops the user interface with HTML, CSS, and related technologies.

4/ Development Flow

At Stellar Soft, we ensure efficiency, transparency, and quality at every stage of development:



5/ Development Estimate

We have carefully assessed the financial and time requirements for your project, ensuring clarity and transparency in our approach. This structured approach ensures efficient resource allocation while maintaining high-quality development standards.

Services	Total hours	Rate per hour	Timeline	Total cost
UI/UX design	20	\$XX	X weeks	\$XXX
Front-end development	174	\$XX	X weeks	\$X,XXX
Back-end development	401	\$XX	X weeks	\$X,XXX
Quality assurance	88	\$XX	X weeks	\$X,XXX
Risk management	60	\$XX	X weeks	\$X,XXX
DevOps	28	\$XX	X weeks	\$X,XXX
Business analyst	45	\$XX	X weeks	\$XXX
Project Management	150	\$XX	X weeks	\$XXX
Total	948			\$XX,XXX.00
Link to the Detailed Estimate				

* example of development estimate

6/ Project Timeline

To ensure the timely completion of your project, we have developed a detailed project timeline covering every phase, from initial planning to final deployment. This structured roadmap ensures efficient task execution, milestone tracking, and flexibility for necessary adjustments.

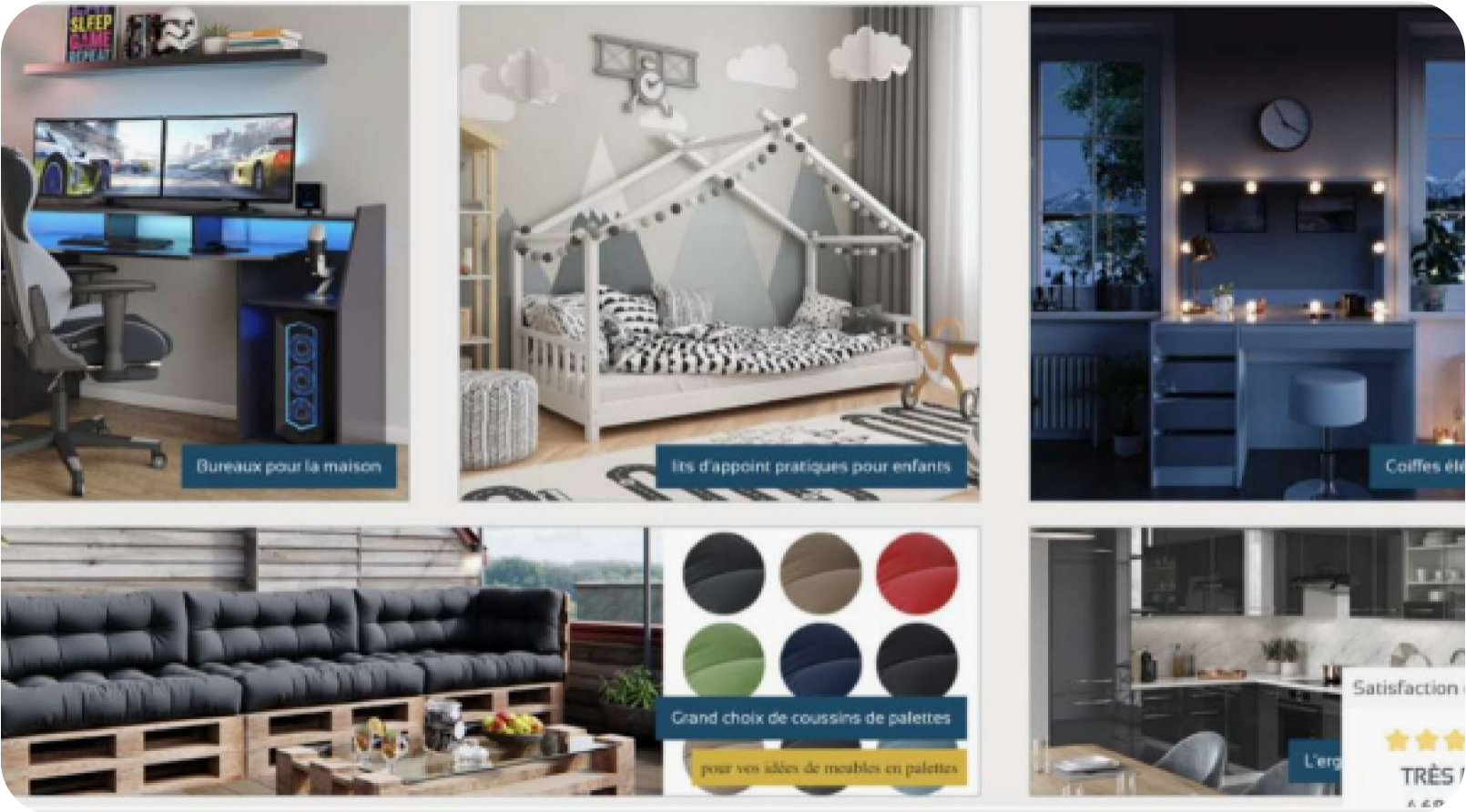
Project title	Project manager	Company name	Start date	End date
Predictor P&CO	Dmytro Hrinivetsky	Stellar Soft	13/12/2024	13/03/2025
Link to the Demo Gantt chart (please change the text)				

7/ Recommended Growth Ideas (Not Estimated)

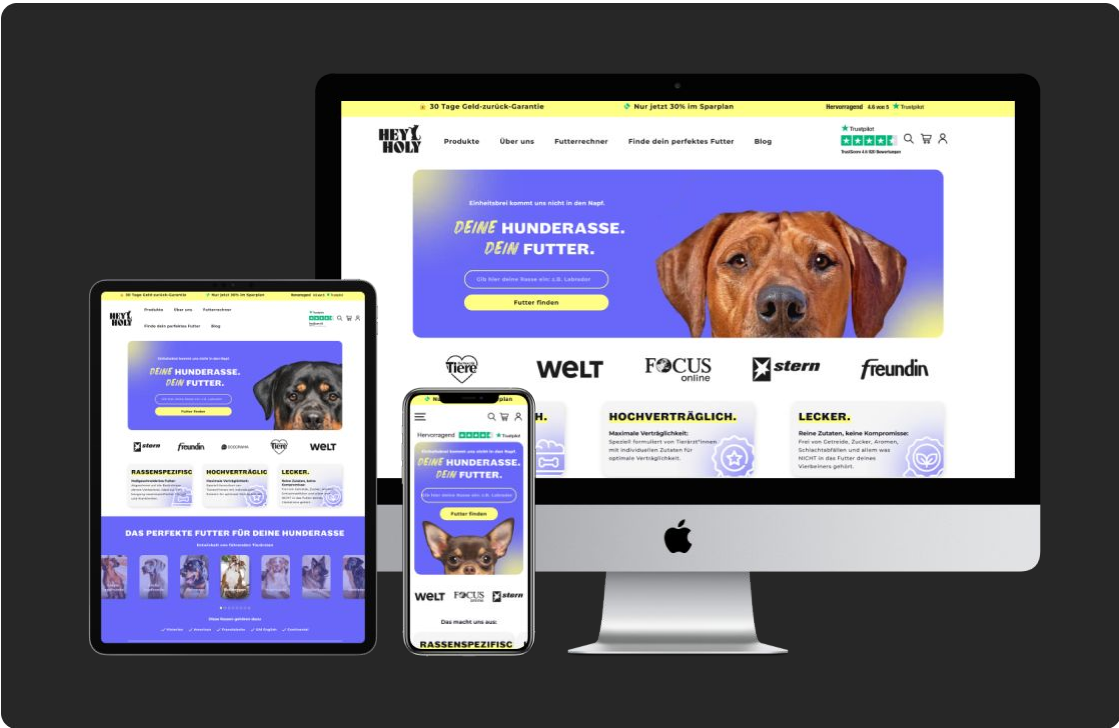
Home page

Title (Please Delete the Slide If You Don't Use It)

Your Google Analytics says that the best selling products are products for children. In order to increase sales, we can add attractive banners sliders with more products and suggestions for children.



8/ Our Similar Projects

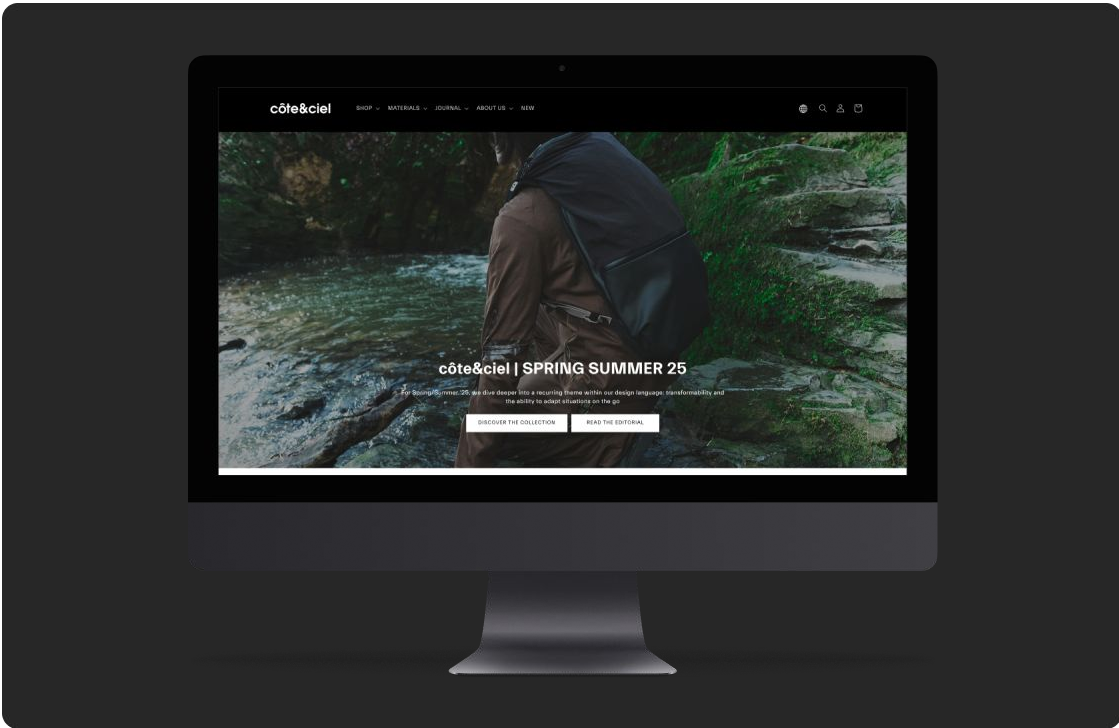


Hey Holy

04.2023 - Present



Main Technology:
SHOPIFY, JAVA SCRIPT, NODE.JS

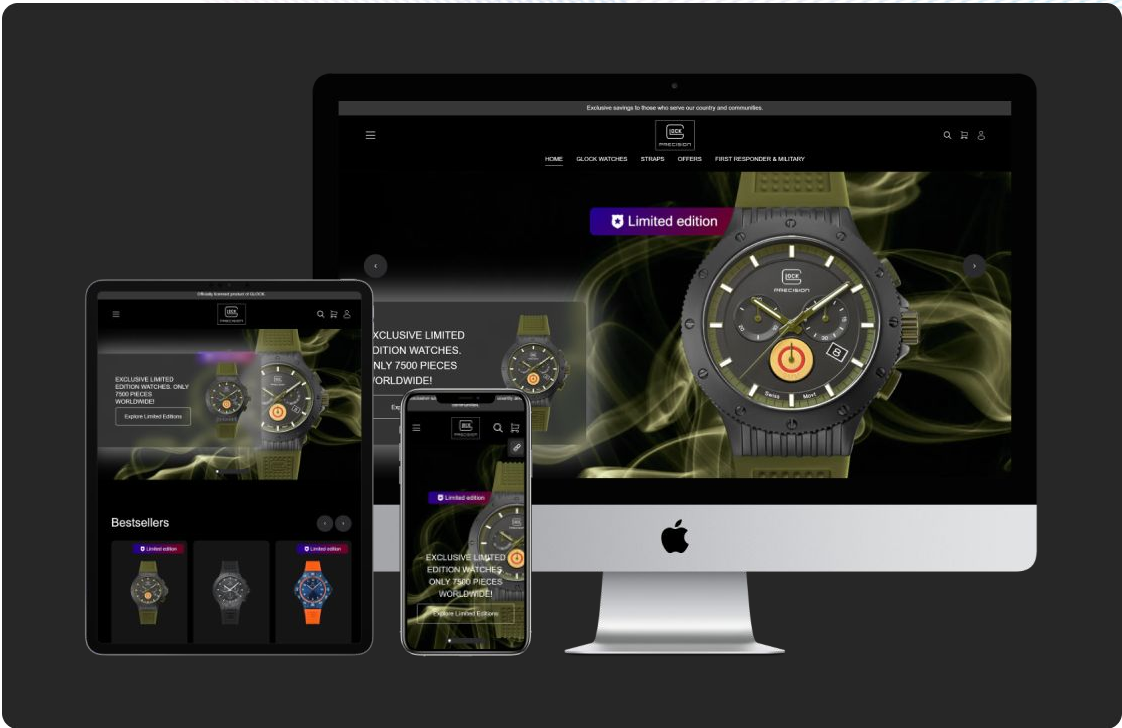


Cote & ciel

05.2023 - Present



Main Technology:
SHOPIFY



Glockwatch

05.2023 - Present



Main Technology:
SHOPIFY HYDROGEN, REACT, REMIX,
OXYGEN, TAILWIND CSS, GRAPHQL,
PRETTIER, I18NEXT

9/ Our Reviews

Stellar soft is constantly included in the lists and ratings depicting the world's best IT service providers, as well as companies demonstrating business growth and technology innovation capabilities.



Rebecca Wilson

Director of Marketing at Cooper Mountain Technologies

They have great attitudes and will take the ideas and needs of a job and consider other important items, like SEO and responsiveness for you. They use their knowledge and professional experience to improve upon what your project needs.



Kelwin Fernandes

Owner at NILG.AI & Professor of Technology at ISCIA

We had a shortlist of about five companies that presented adequate approaches to our RFP. Stellar provided a very detailed and transparent plan and pricing strategy. Jack was very clear and provided good insights on how to work on it.



Yousef Jaikat

Shopify & E-commerce Expert, Owner at Digitalebox.de

The company's coding expertise and ability to implement advanced, customized solutions for Shopify are particularly impressive, showcasing their deep technical skills and a strong commitment to delivering high-quality, scalable eCommerce platforms.




Matthew Burleton

Creative Director at Long Story Short


Communication is key with any partnership. Speed and clarity is critical especially during quick deadlines when times are tight and there's a lot on the line. I was impressed with Stellar Soft's process and communication, from the project manager to the director roles. Nothing has ever been above and beyond, which has been really reassuring.

10/ Next Steps

Next, please review our proposal. If you're ready to proceed, confirm, and we'll prepare the agreement and necessary documents.



(5.0)



Clutch Overall Rating review 5.0




TOP RATED PLUS

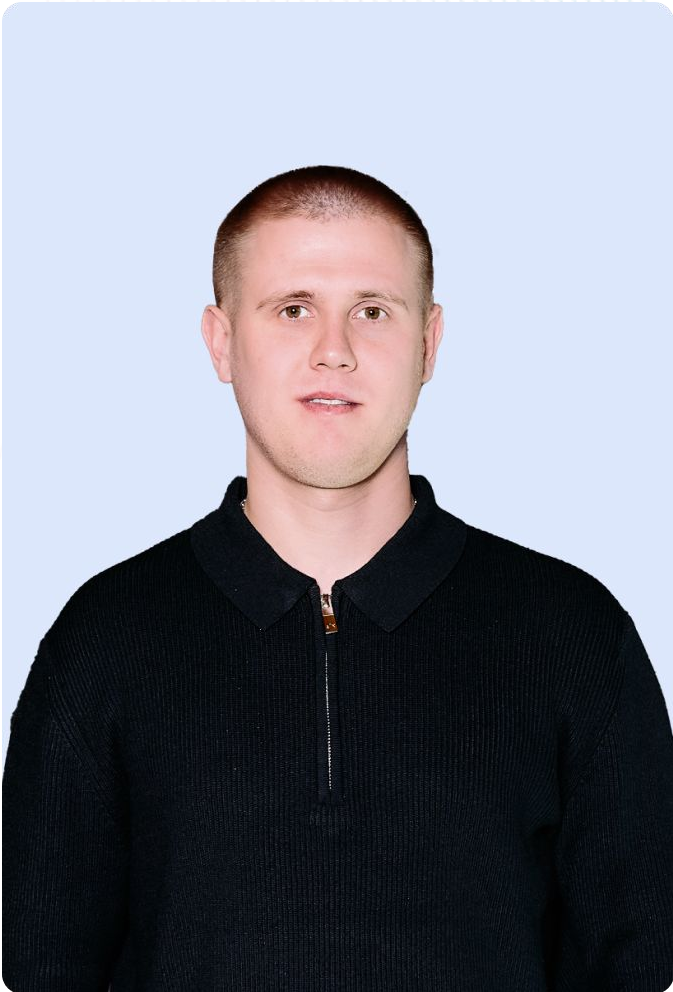




Vladimir Gubarev


Co-founder

 vlad@stellar-soft.com



Jack Ananchenko

Co-founder

 jack@stellar-soft.com

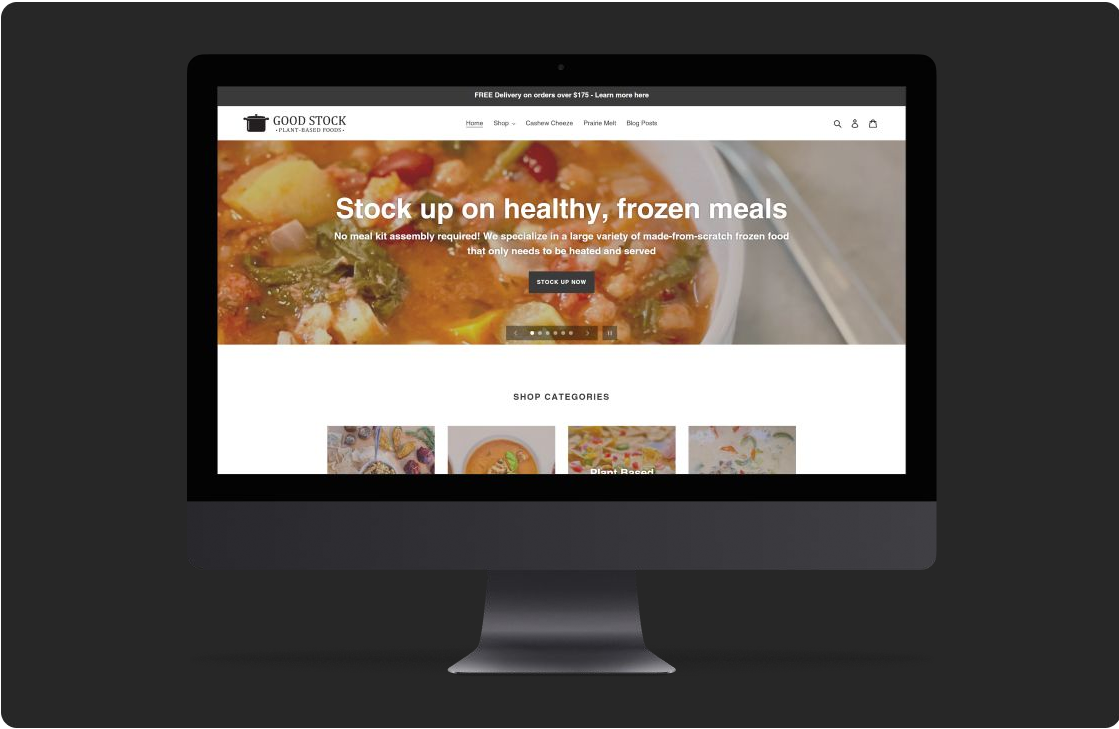


Bogdan Grymalo

Head of Sales

 bogdan.g@stellar-soft.com

8/ Our Similar Projects

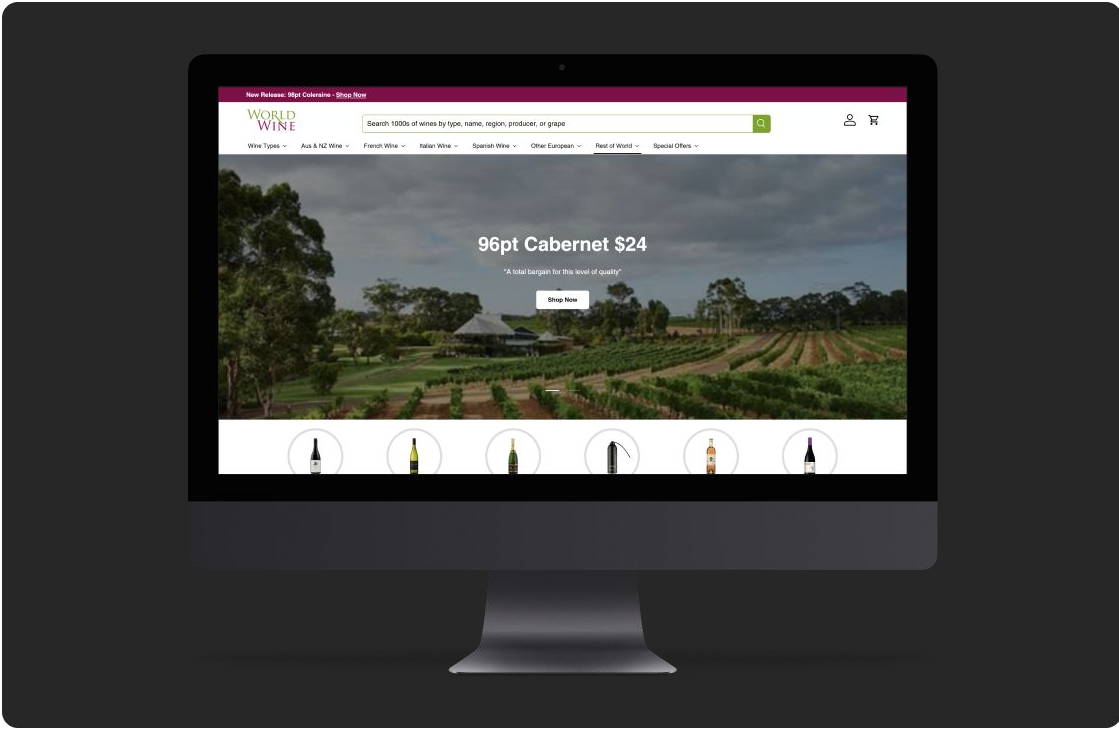


GoodStockFoods

03.2023 - Present



Main Technology:
SHOPIFY, WORDPRESS, LARAVEL

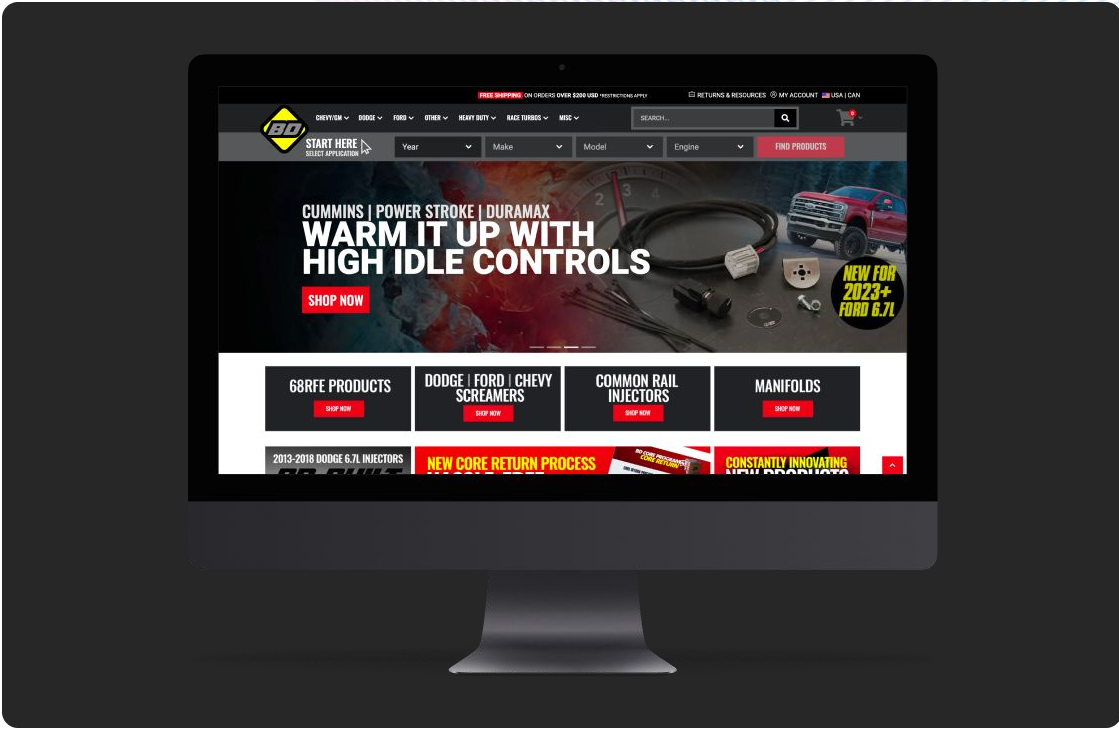


WorldWine

09.2022 - Present



Main Technology:
SHOPIFY



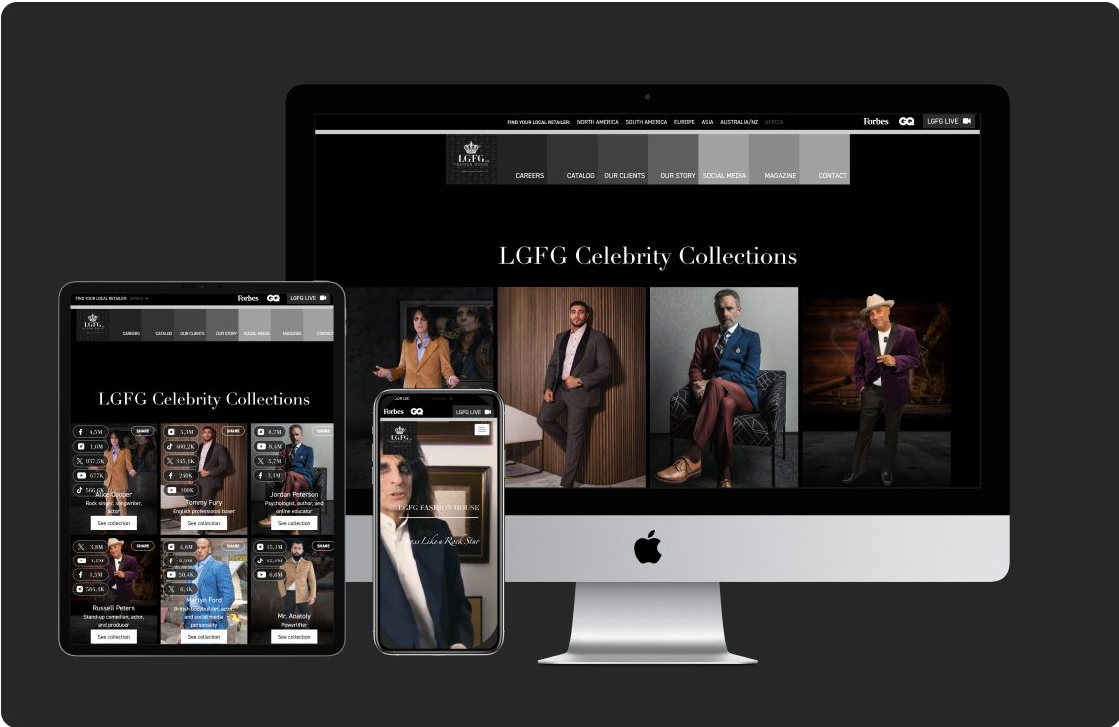
BD Diesel

08.2023 - Present



Main Technology:
SHOPIFY

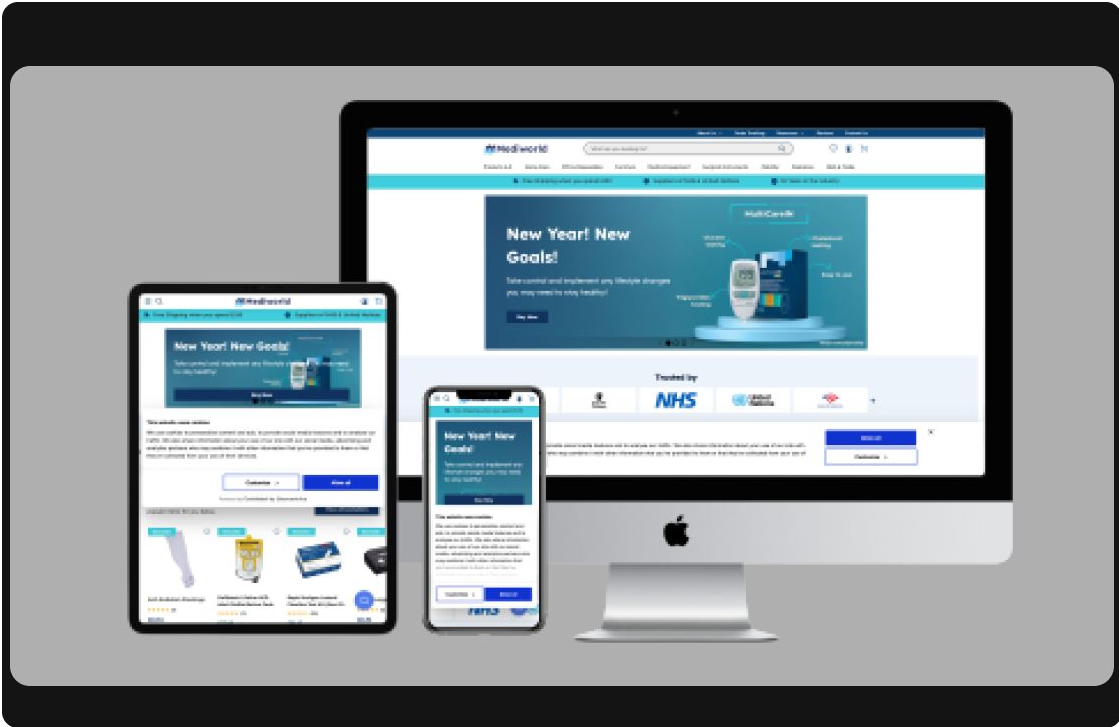
8/ Our Similar Projects



LGFG Fashion House

04.2021 - Present

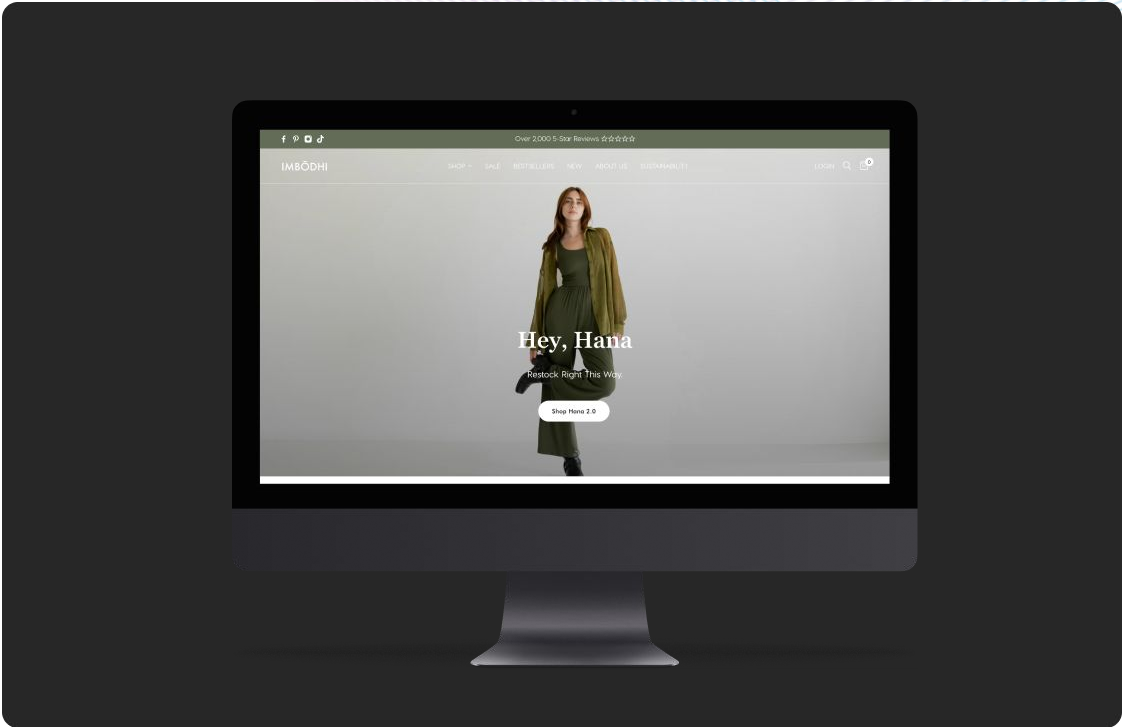
Main Technology:
WORDPRESS, JS, PHP 7.4.33



Mediworld

12.2022 - 10.2023

Main Technology:
SHOPIFY



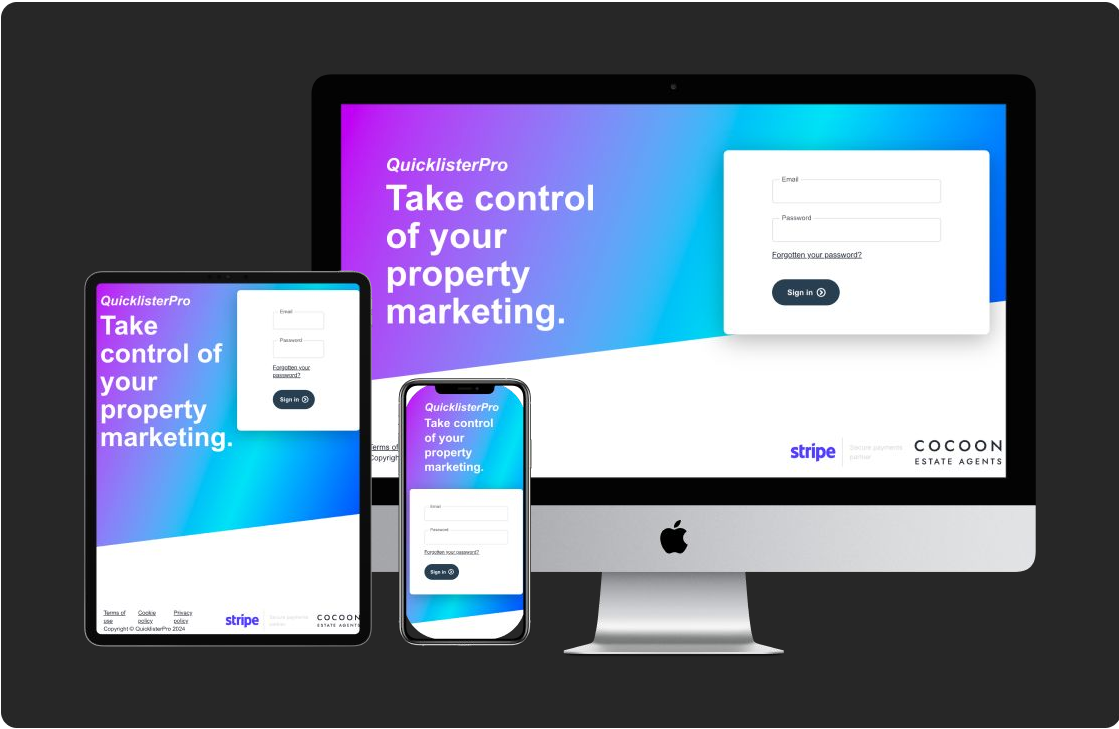
IMBŌDHI

11.2022 - Present

Main Technology:
SHOPIFY



8/ Our Similar Projects



QuickLister

11.2020 - Present ↗

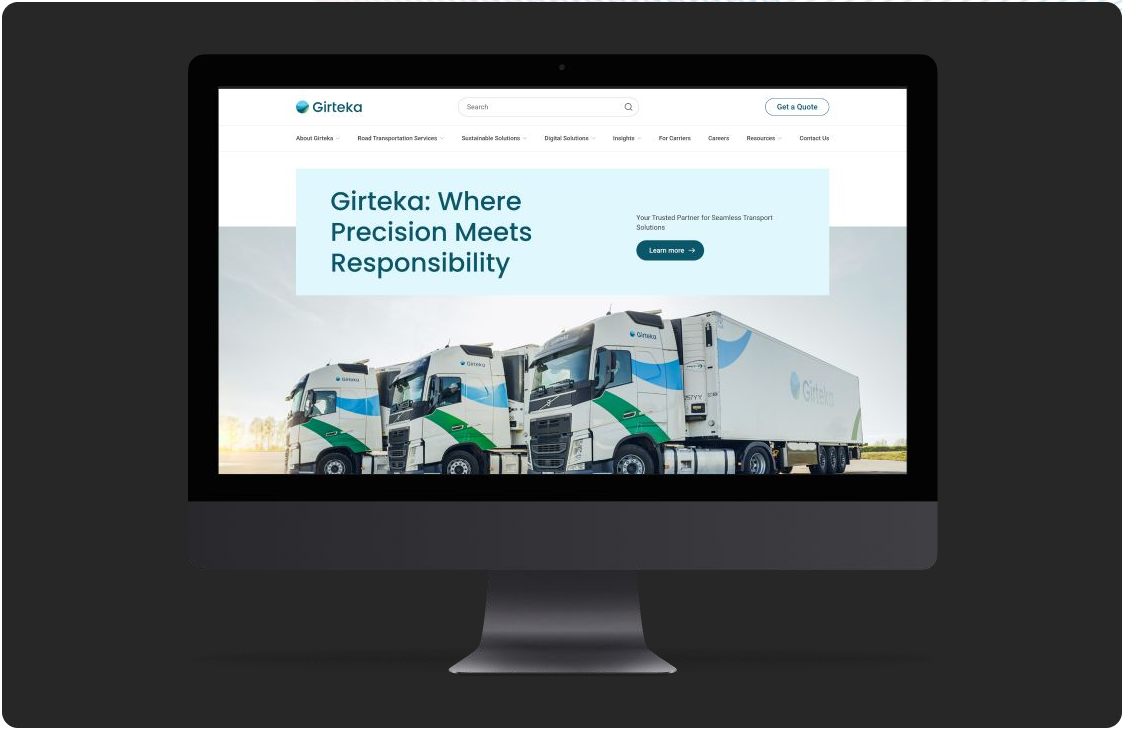
Main Technology:
PHP 7.3, LARAVEL 8.12, VUE.JS 2.6,
SUPERVISOR, BOOTSTRAP 5, MYSQL
7.4, REDIS



MyEFM

11.2023 - Present ↗

Main Technology:
SHOPIFY

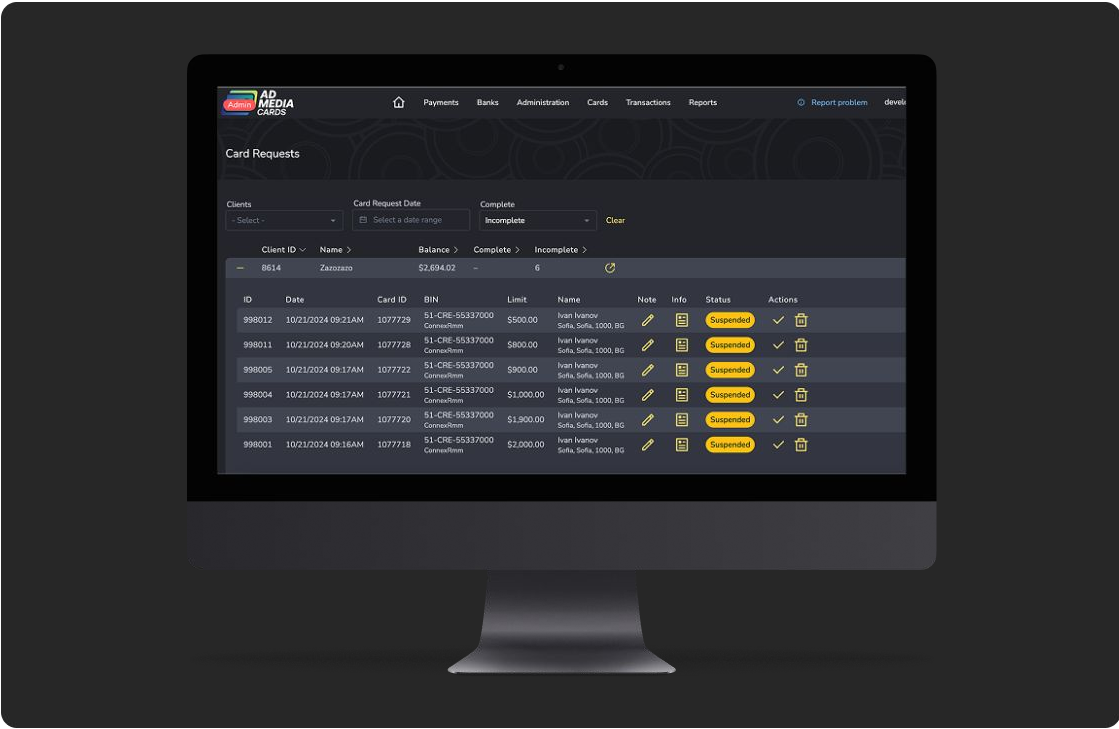


Girteka

12.2020 - 02.2022 ↗

Main Technology:
VUE.JS, VUETIFY, LARAVEL,
POSTGRESQL

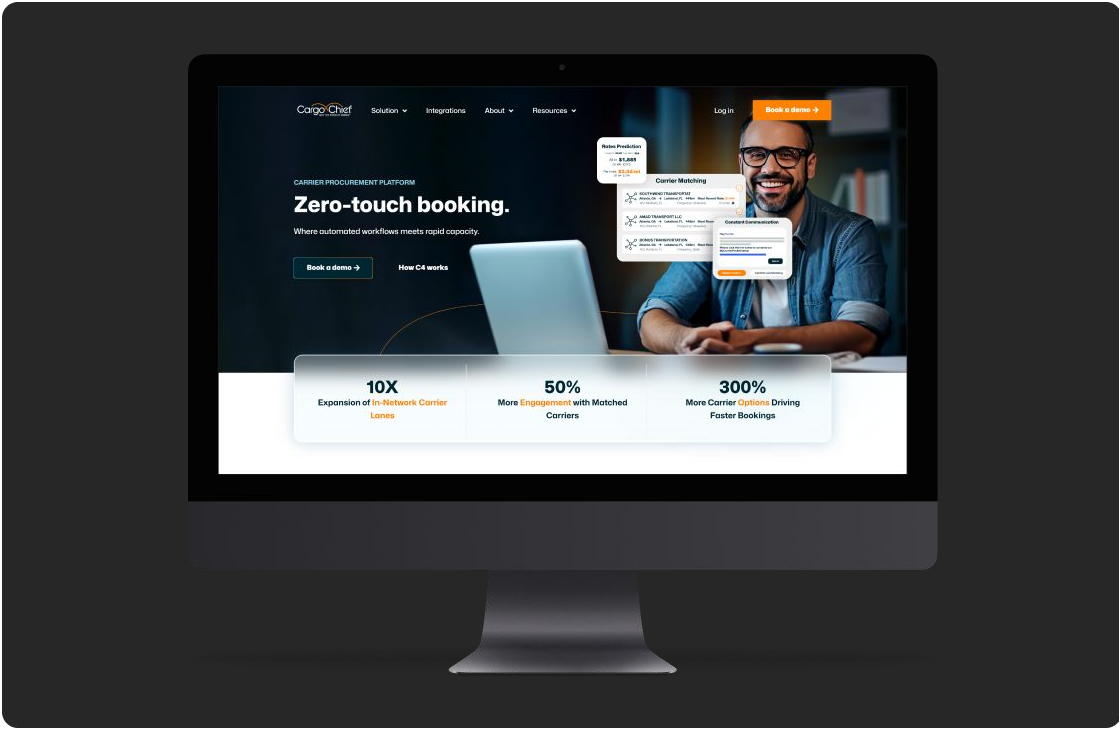
8/ Our Similar Projects



Ad Media Cards

09.2023 – Present ↗

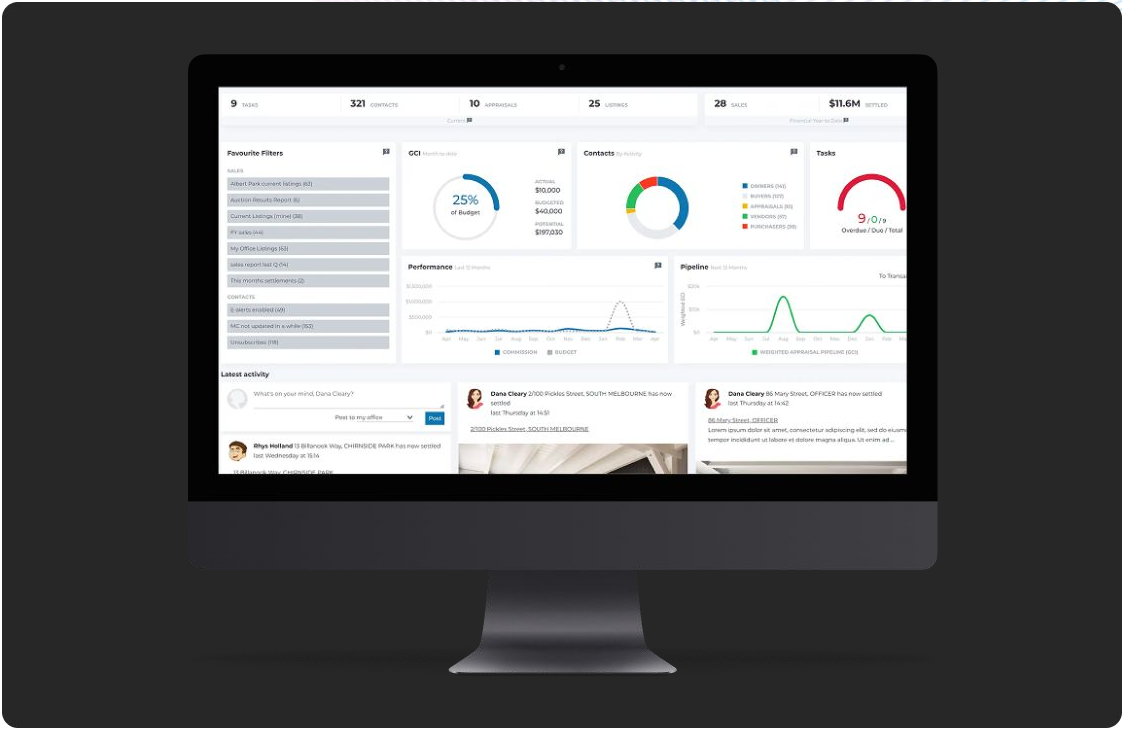
Main Technology:
REACT, NEXT.JS, REDUX, TYPESCRIPT,
TAILWIND CSS



Cargo Chief

09.2022 – 08.2023 ↗

Main Technology:
REACT.JS WITH MATERIAL-UI,
LARAVEL, FASTAPI, POSTGRESQL,
MONGODB, GOOGLE OR-TOOLS,
AWS, DOCKER, KUBERNETES



MRI

01.2022 – 12.2022 ↗

Main Technology:
REACT.JS & MATERIAL-UI, NODE.JS,
LARAVEL, POSTGRESQL, AWS,
POWER BI

